

# TRIBECA CO-OP

a **DARK COMEDY MURDER MYSTERY** TV series

Let the gentrification wars begin...





# LOGLINE

A dramedy about a murder that rocks a Tribeca co-op whose wisecracking superintendent helps the NYPD uncover a conspiracy to hide property deeds worth millions. As tensions explode between old-school artists and gentrification elites, class warfare turns deadly.

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# TONE & GENRE

Think: “Only Murders in the Building” meets “White Lotus”

The series is a blend of:

**Murder Mystery:** A central whodunit drives the plot.

**Crime Thriller:** Uncovering a decades-old conspiracy.

**Comedy:** Provided through Nigel’s stand-up, Keondra’s voice-overs, and the absurdities of the residents’ lives.

**Social Commentary:** Exploring themes of class disparity, gentrification, and secrets beneath the surface of urban life.

**Tone:** sharp, witty, and suspenseful, balancing moments of humor with intrigue and danger.

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# PILOT SUMMARY

The pilot introduces the mystery of our longtime co-op resident John Frederick's unusual death and its connection to an unsolved bank robbery from decades ago. It establishes the main characters and their relationships, particularly Nigel, the observant outsider and his connection to his mother's past. The episode sets up multiple potential suspects and lines of investigation, culminating in a cliffhanger that raises the stakes for Nigel and the ongoing conspiracy.

Musically, we will use a new cover of Link Wray's "Rumble," performed by his longtime colleague Rob Stoner, as the series overture and the driving underscore of the cold-open bank heist. Famously used by Tarantino in *Pulp Fiction*, the track instantly signals our homage to his blend of dark comedy and stylized violence—telling audiences from the first beat to buckle up for blood, revenge, and attitude.

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# CHARACTERS

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**NIGEL ANTHONY**

The co-op building superintendent, failing as a comedian (cast in the style of Josh Johnson). He is long suffering, intelligent and funny, caught between the worlds of wealthy residents and his working-class reality.



**TED MILLER**

The co-op building manager, with a hidden past and a nonchalant attitude.



**DIANA MAUER**

A wealthy co-op resident (cast in the style of Desi Lydic) a rich nightmare with a sinister agenda tied to her family's history.



**MARCO DIAZ**

An artist and co-op resident painting the building's secrets and fighting gentrification.



**LISA TYLER**

The anxious co-op board president with lots of secrets.



**JOHN FREDERICK**

A hapless Southern refined wine collector and co-op resident with deep connections to the building's past.

# CHARACTERS

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**FRANK LOFFREDO**

A NYC Buildings Department Inspector with ties to the past.



**ALEX GOODMAN**

A financially struggling co-op resident involved in Diana's schemes to be played by Ryan Long.



**KEONDRA**

Nigel's deceased mother (cast in the style of Leslie Jones) is an overbearing mom. She predicts, opposes, and contradicts...while providing him with crucial information.



**MARY THOMPSON**

An eccentric older co-op resident who knows the building's long history to be played by Laura Robards.



**NYPD DET. MARCUS PARKER**

The philosophical detective investigating the murder (cast in the style of Lewis Black).



**BLAKE WHITMAN**

An entitled finance bro co-op resident to be played by Jack Hudson.



## FUTURE EPISODES & SEASON ARC

The first season will unravel the complex conspiracy through a series of interconnected events.

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# FUTURE EPISODES

## EPISODE 2



### “PRESSURE SYSTEMS”

The aftermath of the basement and rooftop shootings. Nigel and Loffredo analyze building records, uncovering the battle between residents. Rats infest the building, providing cover for Diana to sneak into the basement. Keondra hints at Marcello family property records from the 1960s.

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## EPISODE 3



### “SUBLETS AND SECRETS”

A chaotic Zoom meeting with prospective buyers reveals hidden apartment flaws and a shareholder’s wife’s intimate encounter. Nigel finds old transaction records hinting at manipulated property values. Mary references the tunnels connecting to the Underground Railroad.

# FUTURE EPISODES

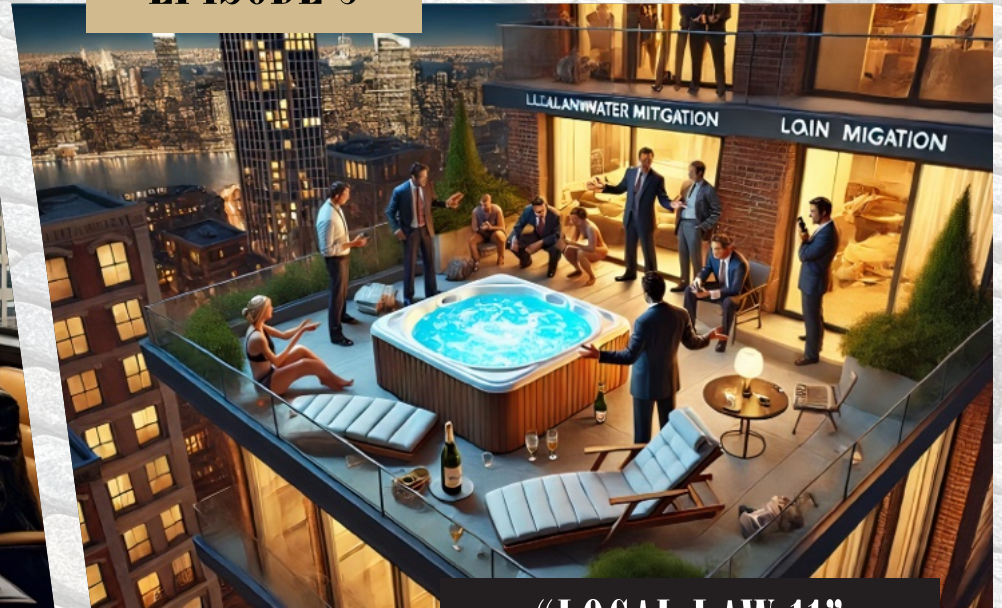
## EPISODE 4



### “ACCEPTABLE LOSSES”

Tensions explode at the annual shareholders’ meeting. Marco’s paintings threaten Diana. Tolu analyzes wine records, finding dates corresponding to manipulated property sales. Keondra connects the Marcello family’s business to destroying financial records.

## EPISODE 5



### “LOCAL LAW 11”

A facade inspection leads to debates over proxy ballots and an illegal rooftop hot tub. Diana and Alex’s plot unravels. Keondra details her involvement in the FBI’s tax evasion operation against the Marcello family, explaining Diana’s desperation.

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# FUTURE EPISODES

## EPISODE 6



### “FIRE ESCAPE”

FDNY inspectors uncover a hidden room connected to the 1977 heist and the Underground Railroad. Carla treats a patient who reveals details about Keondra’s role. Marco’s drumming symbolizes the class struggle.

## EPISODE 7



### “BENCHMARKS”

Discovery of a hidden electrical grid forces conspirators to protect secrets. Residents argue over turning the hidden room into a Peloton lounge. Keondra reveals how Diana’s father helped the Marcello family create a massive tax fraud scheme. The original deeds would expose the fraud, setting up Diana as Frederick’s killer.

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# FUTURE EPISODES & SEASON ARC

## EPISODE 8



## “ASSESSMENT”

During a hurricane, all secrets surface. Diana's role in Frederick's murder is fully revealed through Keondra's explanation of the 1977 FBI operation and the tax fraud scheme. The season closes with Nigel's triumphant appearance on *Jimmy Kimmel Live* and Frederick's last will names Nigel's family as inheritors, setting up Season 2.

The season arc builds towards the full revelation of the decades-old conspiracy and the truth behind John Frederick's murder, while also developing the characters and their relationships within the unique setting of the Tribeca co-op.

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# TARGET AUDIENCE

- Adults 25-54, the core demographic for prestige TV.
- Adults who enjoy character-driven mysteries with complex plots.
- Viewers interested in shows that blend genres, such as crime, comedy, and drama.
- Fans of ensemble casts and stories set in unique urban environments.
- Those who appreciate social commentary woven into engaging narratives.

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# PLATFORM EXTENSIONS

*Tribeca Co-op* is conceived as a world that can support story-authentic extensions beyond episodes when appropriate. Its setting and themes naturally lend themselves to ancillary storytelling, cultural engagement, and selective business opportunities, without requiring fixed execution plans.

## **Product Placement & Brand Integration**

Story-aligned integrations reflecting the co-op's world of luxury, legacy, and class tension, supporting realism, premium partnerships, and potential revenue.

## **Character-Driven Ancillary Content**

Selective, in-world short-form or ancillary storytelling that extends character perspective or fuels audience speculation, creating engagement opportunities when aligned with platform strategy.

## **Editorial & Cultural Conversation**

Thematic extensions tied to real estate, power, and exclusivity that support press, cultural discourse, and awards positioning.

## **Emerging Tools & Production Efficiency**

Exploration of AI-assisted workflows to support iteration, research, and production efficiency, with the goal of enhancing storytelling quality while maintaining creative control.

Overall, *Tribeca Co-op* is designed with extension-readiness, allowing platforms and partners to activate additional storytelling, engagement, or revenue surfaces as strategy, timing, and ownership align.

# CREATOR BIOS

## G. MAC BROWN, producer

**G. Mac Brown** is a veteran American film and television producer and production manager. He has worked on iconic films such as *Scent of a Woman* (as associate producer and UPM), Martin Scorsese's *The Departed* (executive producer), Adrian Lyne's *Unfaithful* (producer), and *Men in Black III* (executive producer).

## DASH FINLEY, co-writer

**Dash Finley** has worked as a script analyst for companies like Script Reader Pro, Bluecat, and CBS TV among others. As a writer, Dash has penned projects for filmmakers like Nick Pesce (*The Grudge*), Bruno Barreto (*View From The Top*), and Jason Kliot (*Coffee and Cigarettes*). Dash has also optioned a pilot and worked on polishes for a limited series currently on HBO Max. Dash's scripts have been listed among the winners of the Cannes, WriteMovies and WeScreenplay competitions.

## NEAL MARSHAD, writer & producer

**Neal Marshad** is an Emmy-winning producer and cinematographer known for his work on *Saturday Night Live* and many innovations in digital media. Neal owns a co-op in Tribeca since 1977 and his real life experiences inspired these stories.

## JAMES SIGNORELLI, producer

**James Signorelli** is an American film director and cinematographer best known for his long tenure as the film-segment producer on *Saturday Night Live*, overseeing over 400 episodes from 1976 to 2011 and crafting its iconic commercial parodies.

# CREATOR BIOS

## JACK HUDSON, actor & producer

Jack Hudson is an Irish actor and producer in film and television. His recent projects include playing the villain Blondie in *The Devil's Train*, produced by Sony's John H. Radulovic and directed by Jack Gill, and portraying 16th-century chieftain Ruairí Ó Mórdha in the Viking series *The Rath and the Rock*, created by Brett and Bruce Moore. Hudson also stars in the thriller *Write to Kill*, led by showrunner David P. Perlmutter, and has appeared in *Crosshair*, *Cyberpunk: The Phantom Liberty*, and *1066*. In addition to acting, Hudson is a producer on *The Rath and the Rock* and *The Devil's Train*.

## BARRY MARKOWITZ, director of photography

Barry Markowitz, ASC is an award-winning cinematographer known for *Sling Blade* with Billy Bob Thornton, *The Apostle* with Robert Duvall, *All the Pretty Horses*, the Oscar-winning *Crazy Heart*, and Rob Reiner's acclaimed documentary on Albert Brooks. His work is defined by intimate, character-driven camerawork and richly atmospheric visuals. With decades of experience across prestige film and television, he brings a masterful cinematic touch to every project. Markowitz now applies that artistry to *Tribeca Co-op*, elevating the series' blend of class tension, mystery, and dark humor.

## JOHN B. MOCK, producer

John Mock is a film and television producer whose passion for storytelling drives Story Mill Entertainment's dynamic slate of projects. Most recently, he served as a co-producer on *Bookends* and *The Life and Deaths of Wilson Shedd* demonstrating his hands-on approach to shepherding films from concept to screen. As a Co-founder of Story Mill Entertainment, John is currently overseeing a diverse lineup of projects in development - including upcoming feature films like the workplace comedy *Hot Temp* and the rom-com *Ex-Life* - as well as original content such as the series *Pakistani Southern Belle* and *White Ash*. John leads a talented group of visionaries at Story Mill, whose mission is to tell "stories that matter, by people who matter", and their commitment to discovering new voices ensures each project resonates with authenticity and impact.

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# MUSIC BIOS

## ROB STONER, bandleader, multi-instrumentalist

**Rob Stoner** is a legendary musician and bandleader whose storied career includes serving as Bob Dylan’s musical director and playing on era-defining classics like “Desire” and “American Pie.” With more than 60 years in the industry, he has collaborated with an extraordinary range of artists across genres, shaping the sound of multiple generations. His virtuosity as a bassist, guitarist, singer, and arranger has made him one of the most respected figures in American music. Today, Rob continues to perform, teach, and inspire musicians around the world—bringing that same artistry to *Tribeca Co-op*.

## STEVE ADDABBO, music producer, composer

**Steve Addabbo** is a Grammy-winning producer, engineer, and musician known for shaping the sound of Suzanne Vega, Shawn Colvin, and many of New York’s influential singer-songwriters. His longtime work with Bob Dylan includes restoring and mixing multiple volumes of The Bootleg Series, culminating in Dylan’s monumental 27-CD archival box set. Renowned for blending emotional intimacy with cinematic scope, Steve brings an authentic, deeply musical New York sensibility to every project. For *Tribeca Co-op*, his sound will anchor the show’s mood, texture, and narrative rhythm.

## JOHN LISSAUER, composer, arranger, music producer

**John Lissauer** is the Grammy Hall of Fame inductee celebrated for producing, arranging, and conducting Leonard Cohen’s iconic recording of “Hallelujah,” as well as earning numerous Gold and Platinum records across the three dozen albums he has produced. A prolific film composer, John has scored more than 45 feature films and documentaries and has written music for numerous television series. His career spans five decades of collaborations with some of the most influential artists in contemporary music, showcasing his mastery of genre, emotion, and storytelling. For *Tribeca Co-op*, Lissauer brings his signature musical depth to shape the series’ mystery, and distinctly downtown New York atmosphere.

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# MUSIC BIOS

## MUSHROOM, psychedelic jazz-rock group

**Mushroom**, the California-based psychedelic/jazz-rock collective led by founder and percussionist Pat Thomas, joins the Tribeca Co-op music department with their signature genre-blurring sound. With multi-instrumentalist Erik Pearson, Victor Krummenacher, David Immerglück, bassist Ned Doherty, keyboard wizard Willie Aaron and percussionist David Brandt, the group brings a deep well of experimental rock, jazz fusion, and ambient textures. Known for their improvisational spirit, Mushroom creates soundscapes that feel both vintage and forward-leaning—perfect for the show's eclectic urban mood.

## WALL OF FOG, rock collective

**Wall of Fog** is the experimental rock collective featuring guitarist JC O'Donnel, percussionist Dave Brandt, bassist Pete Schmidt, and bassist Ned Doherty known for their atmospheric soundscapes and cinematic, emotionally charged compositions. Blending analog textures, layered guitars, and immersive percussion, the band's music feels both intimate and otherworldly. Their collaborations span film, art, and live performance, bringing a distinctive edge to every project. For *Tribeca Co-op*, Wall of Fog will craft original music that deepens the show's mystery, mood, and modern urban pulse.

## PREMIK RUSSELL TUBBS, composer, musician

**Premik Russell Tubbs** is a renowned multi-instrumentalist, composer, and producer whose collaborations span icons such as Whitney Houston, Carlos Santana, John McLaughlin, Sting, and Lady Gaga. A master of saxophones, flute, and the Lyricon, Premik brings soulful melody, jazz virtuosity, and cinematic atmosphere to his scoring work. His contributions have shaped Grammy-winning albums and global concert stages. For *Tribeca Co-op*, Premik's rich musical language will enhance the show's emotional tone and elevate its sense of cool, humor, and New York City rhythm.

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# MUSIC BIOS

## FILIUS BLUE, composer

**Filius Blue** is a film and television composer duo made up of Colombian-American Alexander Stix-Brunell and French-Canadian Uriel Vanchestein. Blending modern production techniques with symphonic storytelling, their backgrounds span Hans Zimmer's Bleeding Fingers Music and acclaimed series including Chef's Table. Recent credits include the Hong Kong crime series Forensic Psychologist, feature films Take Me Home (Sundance 2023) and Bitter Leaf (Tribeca 2024), and the upcoming series Coolie, directed by Arvin Chen (Pachinko).

## DORE COLLER, singer-songwriter

**Dore Coller** is a singer-songwriter whose reggae sound is shaped by the urban pulse. His music blends laid-back reggae rhythms with gritty, street-level storytelling drawn from everyday city life, and for Tribeca Co-op, Coller's tracks bring an unmistakable urban texture grounding the series in rhythm, place, and attitude.

# TEAM BIOS

## **JIM MARSH, marketing & transmedia advisor**

**Jim Marsh** is a veteran entertainment marketing executive and former Senior Vice President of Marketing at HBO. During his tenure, he led marketing strategy for flagship original series including Game of Thrones, helping transform premium television into global, franchise-level brands. He has since continued to advise producers and media companies on brand strategy, audience growth, and content launch. Marsh has developed the preliminary marketing plan for Tribeca Co-op, shaping early positioning, audience targeting, and launch strategy for the series.

## **MARK LITWAK, general counsel**

**Mark Litwak** is a leading entertainment attorney specializing in film and television finance, production, and distribution. Based in Santa Monica, California, he has represented producers, financiers, and studios on hundreds of projects, advising on rights acquisition, talent deals, co-productions, and global distribution strategies. Litwak brings deep legal and strategic expertise to guiding projects from development through release.



# THANK YOU

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